

Ideas and Strategies for Moving the Cultural Offer Forward

Friday 15th May 2009

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What does the ALC have to contribute to a cultural offer?

- Build on the network that already exists to Share learning, evidence, research, findings, case studies and knowledge to pool resources and avoid overlap – build partnerships and develop cluster work.
- Build on our existing partnerships between HEIs and local authorities to reach teachers at the very start of their careers. Utilise the expertise and cultural links that HEIs can offer.
- Provide good models of partnership working within Local Authorities and between Local Authorities, schools, cultural organisations and the third sector.
- Set up a kind of ALC 'roadshow' of representatives who could help stimulate discussion about the forms the Cultural Offer could take and its importance. Representatives could visit both Local Authorities already developing a cultural offer and those who are not yet involved.
- Produce an ALC briefing on the cultural offer, perhaps a document which could be distributed to member organisations.

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